



**EXHIBITOR, ADVERTISER,  
& SPONSOR  
INFORMATION**

**10th Annual Conference**

*"Navigating a Changing Community: Resources for Brain Injury"*

**June 21 - 22, 2010**

**Lancaster Marriott & Convention Center  
Lancaster, PA**

The Brain Injury Association of Pennsylvania is offering opportunities for companies and organizations to exhibit, advertise and sponsor during this year's annual conference.

This is your once-a-year opportunity to connect with over 300 professionals, persons with brain injuries, and family members. The conference will be held on June 21-22, 2010 at the Lancaster Marriott and Convention Center. The conference is carefully structured to provide exhibitors with quality time with attendees. Partner with us at this important event focusing on *"Navigating a Changing Community: Resources for Brain Injury."*

**RESERVE YOUR SPACE TODAY!  
DO NOT MISS THIS INCREDIBLE OPPORTUNITY!**

Over 300 expected attendees

Professionals, persons with  
brain injury and family members

Nationally known speakers

Quality time with attendees

Exceptional value for your  
marketing dollars

**For more information contact:**

Kara Dohrman, Administrator

**Brain Injury Association  
of Pennsylvania**

950 Walnut Bottom Road  
Suite 15-229  
Carlisle, PA 17015

(717) 692-5569 or 1-866-635-7097

Fax ~ (717) 692-5567

**[admin@biapa.org](mailto:admin@biapa.org)**



## **EXHIBITOR INFORMATION**

### **\*\*PREMIER BOOTH PACKAGE - \$1,250\*\***

Premier booths are located in high traffic areas within the main corridor outside of the ballroom. The PREMIER Package includes a premium booth location, a half page advertisement in the conference program, one free conference registration and a listing on the BIAPA Conference webpage - a \$1,625 value for only \$1,250.

### **STANDARD BOOTH PACKAGE - \$900**

Standard booths will be located on perimeter of the main ballroom. All meals, keynote & plenary sessions and social activities will be held in the ballroom. The STANDARD Package includes a booth space, one free conference registration and a listing on the BIAPA Conference webpage - a \$1,225 value for only \$900.

**For both the Premium and the Standard packages:  
Two (2) additional representatives may attend the full conference  
at the reduced one day rate of \$250!**

**Each exhibit spaces include a 6 foot draped, skirted table and 2 chairs. Electric service for your booth is arranged directly with the Marriot. Cost for electric is \$50 per day. To order electric, use the attached form and return it to the Marriot.**

**Exhibitors are invited to donate items for the Annual Silent Auction.**

### **BOOTH SELECTION**

Each exhibitor is asked to provide three booth space choices. Booth spaces are assigned on a first-come-first-serve basis. In the event the three choices are already assigned, Exhibit Staff will place your booth in the next closest available space.

### **EXHIBIT SETUP DATES AND TIMES**

**Set up:** Sunday, June 20 - 5:00 pm to 7:00 pm & Monday, June 21 - 8:00 am to 9:00 am

### **EXHIBIT HALL DATES AND HOURS**

Monday, June 21 - 9:00 am to 7:00 pm & Tuesday, June 22 - 7:00 am to 4:00 pm

### **HOTEL INFORMATION**

The conference location will be the Lancaster Marriot in Lancaster, PA. Overnight reservations can be made by calling 1-800-228-9290. The Conference rate of \$89 can be obtained by requesting the Brain Injury Association of Pennsylvania room rate.

**Exhibitor, Sponsors, Advertiser Deadline: April 26, 2010**

Register now online or download forms at [www.biapa.org](http://www.biapa.org)



**SPONSORSHIP OPPORTUNITIES**

Sponsorship is an ideal way to stand out from other exhibitors, maximize your visibility, and deliver a message of support and commitment to members and attendees. **Each sponsorship includes one complimentary registration. All sponsors will be listed on the BIAPA Conference webpage.**

**Box Lunch (Monday) - \$1,000**

Includes signage at the event, listing in the conference program and an announcement during breakfast.

**Reception (Monday) - \$1,000**

Includes signage at the event, listing in the conference program and an announcement during the reception.

**Awards Program (Monday) - \$1,000**

Includes signage at the event, listing in the conference program and an announcement during the program.

**Attendee Scholarship - \$250**

Helps one survivor or family member to attend the conference and covers the cost of overnight accommodations.

**Keynote Session - \$1,500**

**Speaker - Lee Woodruff**

The **Opening Keynote** and book signing will set the tone of the conference with a dynamic presentation on a personal experience with brain injury recovery titled **"In An Instant."** The Sponsor of the Keynote Session will have the opportunity to **meet and introduce** Lee Woodruff.

**Breakfast (Tuesday) - \$1,200**

Includes signage at the event, listing in the conference program and an announcement during breakfast.

**Lunch & Featured Speaker (Tuesday) - \$1,200**

Includes signage at the event, listing in the conference program and an announcement during lunch.

**ADVERTISING OPPORTUNITIES**

The Conference Program is the go-to guide for all conference attendees. Showcase your company and deliver a message of support and commitment to members and attendees.

**Advertising Options:**

Advertisements must be submitted as an image file using jpeg or tif format. Other formats will not be accepted. Sizes are listed showing width x height.

**Back Cover (7 x 9¾) - \$1,250**

**Inside Front Cover (7 x 9¾) - \$1,100**

**Inside Back Cover (7 x 9¾) - \$1,100**

**Full Page (7 x 9¾) - \$600**

**Half Page (7 x 4¾) - \$400**

**Quarter Page (4¾ x 3½) - \$250**

**Business Card (3½ x 2) - \$100**

**Questions? Contact Kara Dohrman  
at (717) 692-5569 ~ 1-866-635-7097 or [admin@biapa.org](mailto:admin@biapa.org).**

**Contact Information:**

Company: \_\_\_\_\_ Contact Person: \_\_\_\_\_  
 Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone: ( \_\_\_\_ ) \_\_\_\_\_ Cell Phone: ( \_\_\_\_ ) \_\_\_\_\_  
 E-mail address: \_\_\_\_\_

**EXHIBITORS**

- Premium Exhibitor Package** - \$1,250 includes premium booth, half page ad and one complimentary conference registration. Two (2) additional representatives may attend at the discounted rate of \$250)
  - Standard Exhibitor Package** - \$900 includes booth and one complimentary conference registration. Two (2) additional representatives may attend at the discounted rate of \$250)
- Representative 1: \_\_\_\_\_ (complimentary)  CEU Credits  
 Representative 2: \_\_\_\_\_ (discounted rate \$250)  CEU Credits  
 Representative 3: \_\_\_\_\_ (discounted rate \$250)  CEU Credits

**Based on the attached exhibit hall floor plan, our space preferences\* are:**

**1<sup>st</sup> Choice:** \_\_\_\_\_ **2<sup>nd</sup> Choice:** \_\_\_\_\_ **3<sup>rd</sup> Choice:** \_\_\_\_\_

**We would like to donate an item for the Annual Silent Auction:** \_\_\_\_\_

Electric hook up: Additional charge of \$50 per day applies. Arrangements may be made directly with the Marriott. See attached form.

**EVENT SPONSORSHIPS**

- Keynote Session** - \$1,500
- Monday Lunch** - \$1,000
- Reception** - \$1,000
- Awards Program** - \$1,000
- Breakfast** - \$1,000
- Tuesday Lunch** - \$1,200
- Attendee Scholarship** - \$250

**ADVERTISERS**

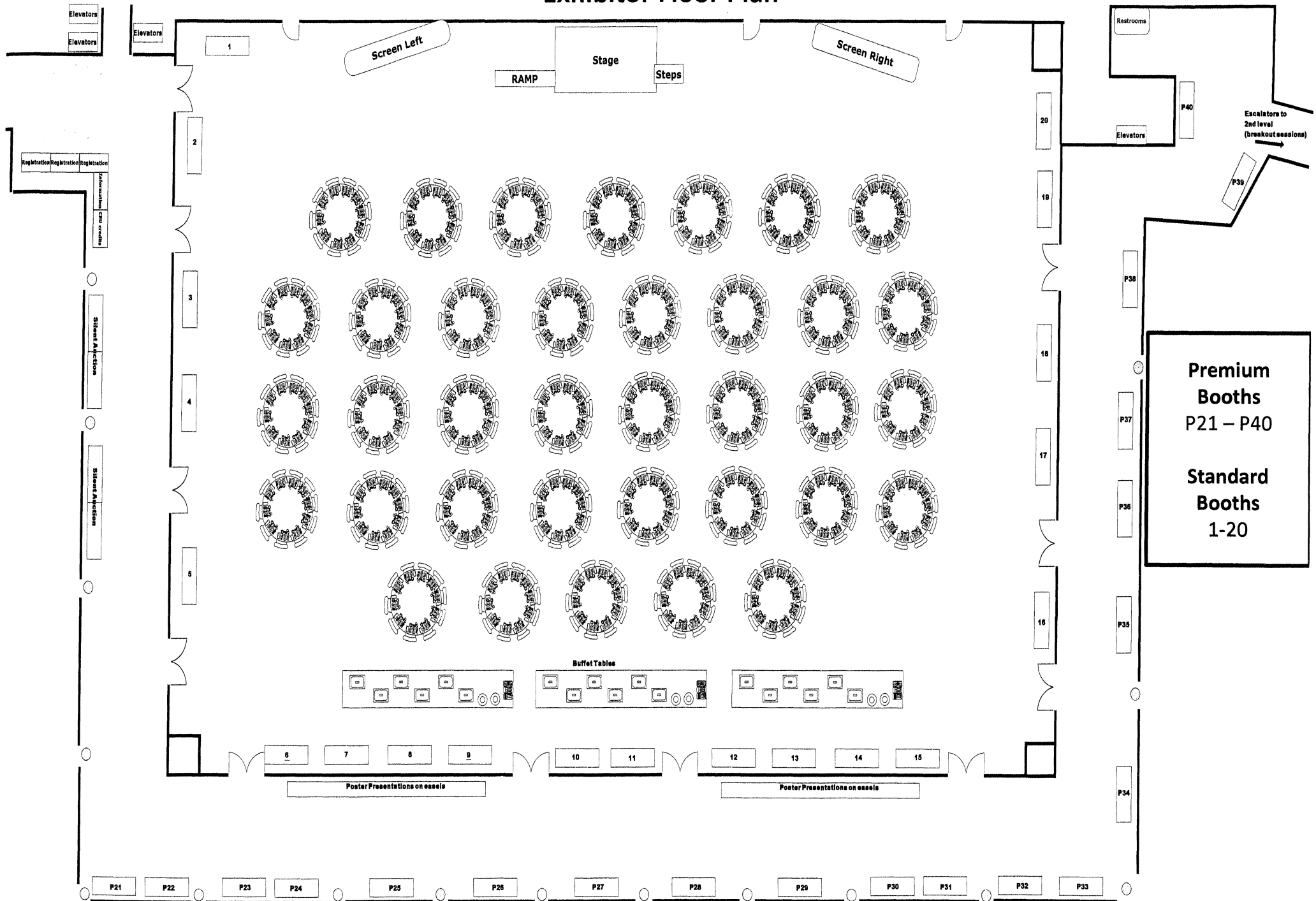
- Back Cover** - \$1,250
- Inside Front Cover** - \$1,100
- Inside Back Cover** - \$1,100
- Full Page (7 x 9¾)** - \$600
- Half Page (7 x 4¾)** - \$400
- Quarter Page (4¾ x 3½)** - \$250
- Business Card (3½ x 2)** - \$100

**Total Costs:**

Exhibitor Package: \$ \_\_\_\_\_ CEU Fee: # \_\_\_\_\_ @ \$30 = \$ \_\_\_\_\_  
 Advertising: \$ \_\_\_\_\_ Add'l Exhibitor Reps: # \_\_\_\_\_ @ \$250 = \$ \_\_\_\_\_  
 Sponsorship: \$ \_\_\_\_\_ **TOTAL Amount Enclosed: \$ \_\_\_\_\_**

**Method of Payment:** \_\_\_\_\_ Check (Payable to **BIAPA**) \_\_\_\_\_ VISA \_\_\_\_\_ MasterCard  
 Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ 3 Digit Verification #: \_\_\_\_\_  
 Billing Zip Code: \_\_\_\_\_ Name on Card: \_\_\_\_\_  
 Signature: \_\_\_\_\_

# 2010 BIAPA CONFERENCE Exhibitor Floor Plan



**ELECTRICAL SERVICE ORDER FORM**

Name of Event		Event Dates		Booth #
Company Name		Phone Number	Fax Number	
Address	City	State		Zip
Contact Person	Signature			Date

**Payment Notice:** All electrical charges must be pre-paid prior to services rendered by utilizing the attached credit card authorization form or by check made payable to Lancaster County Convention Center. ELECTRICAL SERVICE WILL NOT BE SUPPLIED UNTIL PAYMENT IS RECEIVED IN FULL. Payment must be received no later than 7 days prior to set up or a \$20 late charge will apply. Prices are subject to change without notice.

**STANDARD ELECTRICAL SERVICE**

120 VOLTS per single receptacle	Standard Rate	Quantity	Total
15 amp (1440 watts)	\$50/day		\$
20 amp (1920 watts)	\$75/day		\$
30 amp (2820 watts)	\$95/day		\$

208 VOLTS/SINGLE PHASE	Standard Rate	Quantity	Total
30 amp	\$150/day		\$
60 amp	\$225/day		\$
100 amp	\$500/day		\$
200 amp	\$650/day		\$

Please check here if 24 hr power is required. Add 50% of rate to subtotal for service fee.

Miscellaneous	Standard Rate	Quantity	Total
Extension Cords	\$20		\$
Power Strip	\$25		\$
Electrician	\$40/hr		\$
Standard/Direct Analog Phone Line	\$150		\$
Internet Wired/Wireless	\$150/day		\$
Additional Line	\$50/day		\$

Subtotal	
PA 6% Sales Tax	
<b>SERVICE TOTAL</b>	

Send this completed form with payment to the address at the top of the page. Please make checks payable to: Lancaster County Convention Center or fill out the credit card information below.

VISA                      MasterCard                      AMEX                      Discover

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ Code \_\_\_\_\_

Print Name \_\_\_\_\_

Authorized Signature \_\_\_\_\_