



**EXHIBITOR, ADVERTISER,
& SPONSOR
INFORMATION**

12th Annual Conference

***Improving Quality of Life:
Practical Approaches and Cutting-Edge Strategies***

June 25-26, 2012

***Lancaster Marriott & Convention Center
Lancaster, PA***

The Brain Injury Association of Pennsylvania is offering opportunities for companies and organizations to exhibit, advertise and sponsor during this year's annual conference.

This is your opportunity to support the Brain Injury Association of Pennsylvania and make contact with over 300 professionals, persons with brain injury and family members. Monies raised through exhibits, advertising, and sponsorships are the organization's main financial support for the year. Make your company a part of brain injury advocacy, education and support through one of the excellent opportunities available. Partner with us at this important event focusing on practical approaches and cutting-edge strategies in brain injury!

**RESERVE YOUR SPACE TODAY!
DO NOT MISS THIS INCREDIBLE OPPORTUNITY!**

Over 300 expected attendees

Professionals, persons with
brain injury and family members

Nationally known speakers

Quality time with attendees

Exceptional value for your
marketing dollars

For more information contact:

Kara Latshaw, Administrator

**Brain Injury Association
of Pennsylvania**

950 Walnut Bottom Road
Suite 15-229
Carlisle, PA 17015

(717) 692-5569 or 1-866-635-7097
Fax ~ (717) 692-5567

admin@biapa.org



12th Annual Conference

"Improving Quality of Life: Practical Approaches and Cutting-Edge Strategies"

June 25 - 26, 2012

EXHIBITOR INFORMATION

****PREMIER BOOTH PACKAGE - \$1,250****

This package includes a booth with an 8 foot table located in high traffic areas in the main corridor outside of the ballroom. Premier Packages also include a half page advertisement in the conference program, one free conference registration, a listing on the BIAPA Conference webpage and two (2) additional full conference registrations at the reduced rate of \$250 each.
a \$1,625 value for only \$1,250.

STANDARD BOOTH PACKAGE - \$900

This package includes a booth with an 8 foot table located in the main ballroom. Meals, social activities, keynote and plenary sessions are held in the ballroom. Standard Packages also includes one free conference registration, a listing on the BIAPA Conference webpage and two (2) additional full conference registrations at the reduced rate of \$250 each.
a \$1,225 value for only \$900.

BOOTH SELECTION

Exhibitors are asked to make (3) space choices. Spaces are assigned on a first-come-first-serve basis. If your choices are already assigned, exhibit staff will give you the next closest available space. Booths include a 8 foot draped, skirted table and 2 chairs. Electric service is arranged directly with the Marriott at a cost of \$50 per day. Order electric service by completing the attached form and return to the Marriott.

EXHIBIT SETUP DATES AND TIMES

Set up: Sunday, June 24 - 5:00 pm to 7:00 pm & Monday, June 25 - 8:00 am to 9:00 am

EXHIBIT HALL DATES AND HOURS

Monday, June 25 - 9:00 am to 7:00 pm & Tuesday, June 26 - 7:00 am to 4:00 pm

HOTEL INFORMATION

The conference location will be the Lancaster Marriott in Lancaster, PA. Overnight reservations can be made by calling 1-800-228-9290. The Conference rate of \$99 can be obtained by requesting the Brain Injury Association of Pennsylvania room rate.

Exhibitor, Sponsors, Advertiser Deadline: April 27, 2012

Register now online or download forms at www.biapa.org



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SPONSORSHIP OPPORTUNITIES

Sponsorship is the ideal way to stand out; maximize your visibility, and deliver a message of support and commitment to BIAPA members and attendees.

Become a Corporate Partner at the Platinum Level with BIAPA at **A SPECIAL RATE**. Platinum Partners receive a host of benefits including a booth and two free attendees.

Corporate Partner Platinum Level - \$6,500 at the special conference rate (normally \$7,500)

Includes all of the benefits at the Platinum level, plus a premier exhibitor space and two free attendees. Benefits include: listing or logo on BIAPA Home Page and link to your site; listing or logo on the BIAPA Corporate Partners page with a link to your site; a 100-word description of your company on www.biapa.org for one year; the opportunity to write an article for the BIAPA newsletter, *HeadLines*; your Corporate Logo prominently displayed in newsletter, *HeadLines*; three corporate locations may be recognized as Corporate Partner members; annual BIAPA membership for five individuals (value \$250); and a news release announcing Partner membership. Visit: www.biapa.org/supportus/corporate-partner-program for more information.

Box Lunch (Monday) - \$1,000

Includes signage at the event, listing in the conference program and an announcement during lunch.

Awards Reception (Monday) - \$1,000

Includes signage at the event, listing in the conference program and an announcement during the reception.

Attendee Scholarship - \$250

Helps one survivor or family member by covering their registration fee and the cost of overnight accommodations.

Keynote Session - \$1,500

Speaker - Dr. Rick Parente

The **Opening Keynote** sponsor will have the opportunity to introduce this session. Includes signage at the event, listing in the program and an announcement during the opening remarks.

Breakfast (Tuesday) - \$1,200

Includes signage at the event, listing in the conference program and an announcement during breakfast.

Lunch & Featured Speaker (Tuesday) - \$1,200

Speaker: Acadia Thespian Performance

Includes signage at the event, listing in the conference program and an announcement during lunch.

ADVERTISING OPPORTUNITIES

The Conference Program is the go-to guide for all conference attendees. Showcase your company and deliver a message of support and commitment to members and attendees.

Advertising Options:

Advertisements must be submitted as an image file using jpeg or tif format. Other formats will not be accepted. Sizes are listed showing width x height.

Back Cover (7 x 9¾) - \$950

Inside Back Cover (7 x 9¾) - \$750

Half Page (7 x 4¾) - \$300

Business Card (3½ x 2) - \$100

Inside Front Cover (7 x 9¾) - \$750

Full Page (7 x 9¾) - \$500

Quarter Page (4¾ x 3½) - \$200

Questions? Contact Kara Latshaw

at (717) 692-5569 ~ 1-866-635-7097 or admin@biapa.org.

The Brain Injury Association of Pennsylvania, Inc. is a 501(c)(3) tax exempt organization incorporated in Pennsylvania. The official registration and financial information of the Association may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.



**BRAIN INJURY
ASSOCIATION
OF PENNSYLVANIA**

12th Annual Conference

*"Improving Quality of Life: Practical Approaches and
Cutting-Edge Strategies"*

June 25 - 26, 2012

Contact Information:

Company: _____ Contact Person: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: (_____) _____ Cell Phone: (_____) _____

E-mail address: _____

EXHIBITORS

Premier Exhibitor Package - \$1,250 includes 8 ft table, half page ad and one complimentary conference registration. Two (2) additional representatives may attend at the discounted rate of \$250 each.

Standard Exhibitor Package - \$900 includes 8 ft table and one complimentary conference registration. Two (2) additional representatives may attend at the discounted rate of \$250 each.

Representative 1: _____ (complimentary) CEU Credits

Representative 2: _____ (discounted rate \$250) CEU Credits

Representative 3: _____ (discounted rate \$250) CEU Credits

Based on the attached exhibit hall floor plan, our space preferences* are:

1st Choice: _____ **2nd Choice:** _____ **3rd Choice:** _____

We would like to donate an item for the Annual Silent Auction: _____

Electric Hookup: Additional charge of \$50 per day applies. Arrangements may be made directly with the Marriott. See attached form.

EVENT SPONSORSHIPS

Keynote Session - \$1,500 **Monday Lunch** - \$1,000 **Awards Reception** - \$1,000

Breakfast - \$1,000 **Tuesday Lunch** - \$1,200 **Attendee Scholarship** - \$250 each

Corporate Partner - Platinum Level - \$6,500 (special conference price)

ADVERTISERS

Back Cover - \$950

Inside Front Cover - \$750

Inside Back Cover - \$750

Full Page (7 x 9¾) - \$500

Half Page (7 x 4¾) - \$350

Quarter Page (4¾ x 3½) - \$200

Business Card (3½ x 2) - \$100

Total Costs:

Exhibitor Package: \$ _____ CEU Fee: # _____ @ \$30 = \$ _____

Advertising: \$ _____ Add'l Exhibitor Reps: # _____ @ \$250 = \$ _____

Sponsorship: \$ _____ **TOTAL Amount Enclosed: \$ _____**

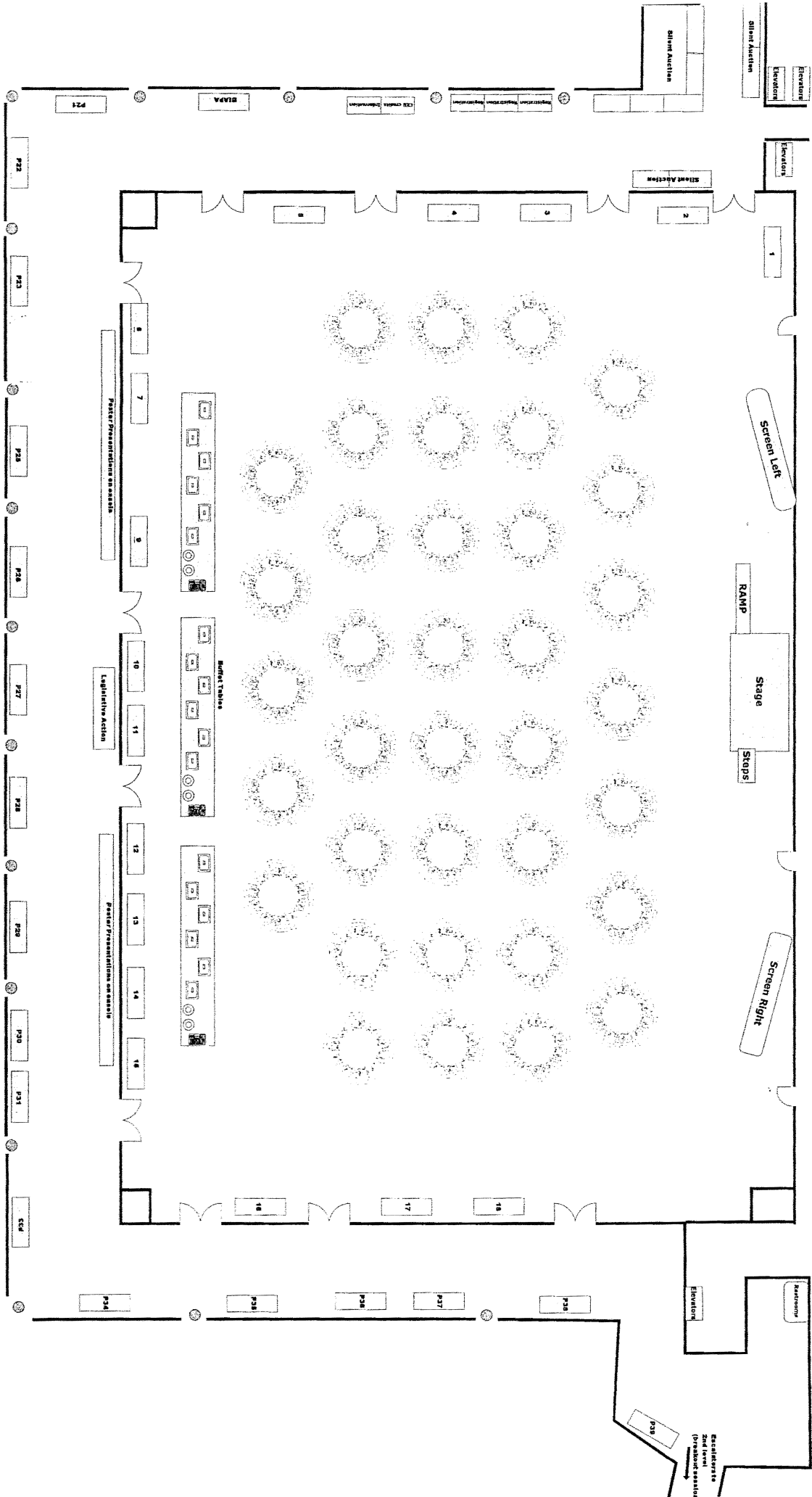
Method of Payment: _____ Check (Payable to **BIAPA**) _____ VISA _____ MasterCard _____ AMEX

Credit Card #: _____ Exp. Date: _____ 3 Digit Verification #: _____

Billing Zip Code: _____ Name on Card: _____

Signature: _____

Mail this form and check to: Brain Injury Association of Pennsylvania
950 Walnut Bottom Road, Suite 15-229, Carlisle, PA 17015 ~ Fax (717) 692-5567



ELECTRICAL SERVICE ORDER FORM

Name of Event		Event Dates		Booth #
Company Name		Phone Number	Fax Number	
Address	City	State		Zip
Contact Person	Signature			Date

Payment Notice: All electrical charges must be pre-paid prior to services rendered by utilizing the attached credit card authorization form or by check made payable to Lancaster County Convention Center. ELECTRICAL SERVICE WILL NOT BE SUPPLIED UNTIL PAYMENT IS RECEIVED IN FULL. Payment must be received no later than 7 days prior to set up or a \$20 late charge will apply. Prices are subject to change without notice.

STANDARD ELECTRICAL SERVICE

120 VOLTS per single receptacle	Standard Rate	Quantity	Total
15 amp (1440 watts)	\$50/day		\$
20 amp (1920 watts)	\$75/day		\$
30 amp (2820 watts)	\$95/day		\$

208 VOLTS/SINGLE PHASE	Standard Rate	Quantity	Total
30 amp	\$150/day		\$
60 amp	\$225/day		\$
100 amp	\$500/day		\$
200 amp	\$650/day		\$

Please check here if 24 hr power is required. Add 50% of rate to subtotal for service fee.

Miscellaneous	Standard Rate	Quantity	Total
Extension Cords	\$20		\$
Power Strip	\$25		\$
Electrician	\$40/hr		\$
Standard/Direct Analog Phone Line	\$150		\$
Internet Wired/Wireless	\$150/day		\$
Additional Line	\$50/day		\$

Subtotal	
PA 6% Sales Tax	
SERVICE TOTAL	

Send this completed form with payment to the address at the top of the page. Please make checks payable to: Lancaster County Convention Center or fill out the credit card information below.

VISA

MasterCard

AMEX

Discover

Card Number _____ Exp. Date _____ Code _____

Print Name _____

Authorized Signature _____